



The Sprinter City

The urban bus for light routes



Mercedes-Benz





What can you expect from a Mercedes-Benz? More

There are minibuses. And then there are Mercedes-Benz minibuses. Faced with the cut-throat competition of today that star makes all the difference. It gives you a decisive advantage – as well as the satisfied feeling that you've done the right thing for the future of your business.

At the forefront of progress. Like no other manufacturer in the world Mercedes-Benz has taken responsibility for the bus. And not just because Carl Benz built the world's first omnibus in 1895. But also because since then Mercedes-Benz has refined the omnibus into the efficient, safe and environmentally-friendly means of transport it is today. That is why the Mercedes-Benz minibuses of today offer efficient, serviceable and cutting-edge solutions to the challenges of tomorrow. To make sure you stay one vital step ahead of your competitors in future. Responsibility obligates.

Sprinter City: highlights

The urban minibus that's right up your street: for busy city centre conditions or routes with limited passenger numbers the Sprinter City is the ideal solution.

Increase your range. The Sprinter City will give you the flexibility you need to open up new spheres of operation. As a minibus it is ideal for conveying limited numbers of passengers because it can operate at a profit in circumstances where a large bus would make a loss. Two model variants are available, holding up to 22 or 30 passengers respectively. Useable as a regular service, works service, school bus, night bus or dial-a-bus service, its versatility will soon make the Sprinter City an indispensable part of your fleet.

Because you have to be cost effective. Anyone hoping to survive in the cut-throat transport business has to cut their costs to the bone. Here the Sprinter City will be a godsend for you, as its extreme cost-effectiveness takes the burden off your financial planning. For instance, its two powerful four-cylinder CDI diesel engines offer outstanding fuel economy. In conjunction with the Sprinter's

maintenance-friendly engineering, this means that you can enjoy low life-cycle costs throughout its service life. The engines comply with Euro V as standard while EEV compliance (Enhanced Environmentally Friendly Vehicle – currently the most rigorous European exhaust emissions standard) is available as an option.

Combining comfort and safety. The Sprinter City is one of the safest minibuses in its class. After all, it is a genuine Mercedes-Benz. It is equipped with such features as the innovative ADAPTIVE ESP® system, which reacts to the existing load distribution. The special quality of this urban minibus is also apparent when it comes to comfort. It is extremely spacious, with over 2.20 m headroom in the low-floor area and 1.90 m at the rear, while the low entrance height and wide outward-swinging doors make getting on and off simplicity itself.

On a par with larger buses. The Sprinter City easily measures up to a full-size bus. As a close relative of the Citaro bus family it features a wide range of equipment features and technical details which put it on a par with larger vehicles. The grab rails, seats and modular ceiling, for instance, are all taken from the Citaro, while external design features such as the rear lamps and the identical destination displays reveal the Sprinter City's family relationship with the larger Mercedes-Benz low-floor buses.



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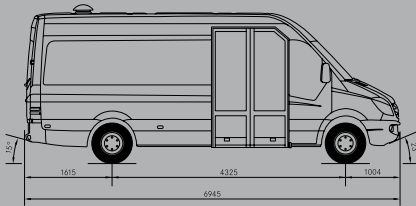


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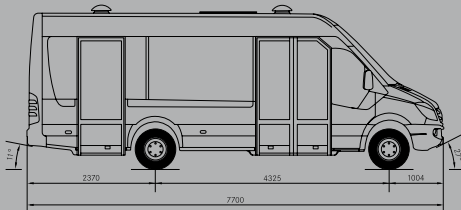
Big on class, small on costs

When it comes to cost effectiveness the Sprinter City is a star. Not only because you can use it so flexibly and open up new routes but also because it's so sparing on your financial resources.



Sprinter City 35

Passenger capacity: 22 (max)
Engines: 95 kW and 120 kW
Perm. gross vehicle weight: 5.0 t (standard)



Sprinter City 65

Passenger capacity: 30 (max)
Engine: 120 kW
Perm. gross vehicle weight: 5.65 t (standard)

The alternative that pays off. The Sprinter City is the ideal option where passenger numbers are manageable, both in regular-service use and for airport shuttles, night buses or dial-a-bus services. Thanks to its compact dimensions and manoeuvrability it can be used to service even the narrowest inner city streets, and a wide variety of equipment options and designs mean you can choose a Sprinter City layout to meet your precise individual needs.

Efficiency comes as standard. Its great cost efficiency is one of the major reasons why the Sprinter has become a worldwide success, with over 1.3 million sales over the past ten years. The main components are mass produced, meaning you get even better value for money.

Also in favour of the Sprinter City are its low life-cycle costs. The two torque, four-cylinder CDI diesel engines offer exemplary durability, performance and driving

comfort coupled with economical fuel consumption and environmental friendliness. The engines comply with Euro V as standard while EEV compliance (Enhanced Environmentally Friendly Vehicle - currently the most rigorous European exhaust emissions standard) is available as an option. Equipped with catalytic converters and diesel particulate filter they also make a positive contribution to reducing fine particulates.

Impressively maintenance-friendly. You'll be delighted by the Sprinter's low maintenance. The particulate filter, for instance, does not even have to be checked until the 160,000 km mark thanks to the exhaust system's permanent regeneration process which prevents the filter from clogging up. Or take the service computer, which comes as standard. This facilitates flexible oil-changes at minimum intervals of 40,000 km. In short, the Sprinter City is cost effective down to the last detail.

Make yourselves at home

Anyone taking a seat in the Sprinter City will feel at home straight away. Modern and comfortable interior equipment with plenty of design freedom ensure that every journey will be a pleasure for your passengers.

Room to relax. Despite its compact dimension the Sprinter City is remarkably spacious. The low-floor area between the two axles offers room for more than 15 people, while your passengers will love the wide outward-swinging doors and low entrance which allow them to get on and off fast. The largest variant, the Sprinter City 65, is available with an optional kneeling function for maximum comfort when getting on and off at level bus stops. A folding ramp ensures easy boarding and alighting for people of restricted mobility. This comes as standard in the Sprinter City 65 and as an option in the Sprinter City 35.

The modular ceiling blends harmoniously with the side walls and floor, making for functional yet stylish urban bus design comparable to the Citaro, as well as providing outstanding sound and heat insulation. Two discrete lighting strips along the centre of the low-maintenance ceiling panelling provide pleasant, even illumination.

Relaxed from stop to stop. The Sprinter City spoils your passengers every bit as much as the Citaro with its comfortably padded City Star Eco urban bus seating. The materials used are extremely hard wearing and easy-care, in line with the special demands of modern regular bus services. To ensure that passengers of restricted mobility also have an enjoyable experience on board, the Sprinter City 65 features a wheelchair bay located directly behind the driver.

A pleasant climate all year round. When it's wintry outdoors, the Sprinter City's high-performance convector heating keeps the interior pleasantly warm. And if you opt for the powerful roof-mounted air conditioning your passengers will enjoy comfortably cool conditions even on the hottest summer days.







A very special workplace

Other bus drivers will envy your drivers their workplace. Behind the wheel the Sprinter City offers many conveniences and innovative technology features to make working in it a positive pleasure.

Feels like being in a car. Outside a striking and impressive appearance, inside a cockpit the way bus drivers like it. Quite simply, driving a Sprinter means driving a Mercedes-Benz. And that's a fact: in many respects the driver area in the Sprinter City resembles that of a car. And naturally that goes for the comfort levels too.

The area is spacious enough for amply-proportioned drivers to feel comfortable, and the optimised ergonomics ensure that your drivers have a good view of all the controls and instruments. Further aids to make the driver's job easier and more pleasant include the multiple storage options and comfortable standard suspension seat with adjustable lumbar support and seat cushion angle, armrests, height adjustment and fore and aft adjustment.

Additional features which help the driver concentrate fully on the job in hand include electric windows, the adjustable steering wheel and the standard-fit 5-speed automatic transmission. What's more, the cockpit of the Sprinter City 65 is also fitted with a regulated driver air conditioning system.

Driving comfort to the fore. Its out-of-the-ordinary, car-like driving dynamics and drive comfort will find favour not only with your drivers but also your passengers, who will love the ride in this urban minibus. The predecessor model already stood out in its class for first-class road-holding, and thanks to a range of improvements it is now even more comfortable. The rear axle air suspension, which comes as standard in the Sprinter City 65, delivers an exceptionally smooth ride however full the bus is.



SPRINTER CITY 65



Safety from A to Z

The bus is one of the safest ways of travelling in the world, and innovations by Mercedes-Benz have played a major part in bringing that about. Find out for yourself about the benefits of the Mercedes-Benz integrated safety system.

Safety that thinks of everything. Ever since Carl Benz invented the omnibus Mercedes-Benz has pioneered further developments in bus safety. Many of the innovations which are standard features today first saw the light of day in a vehicle bearing the Mercedes-Benz star. All the while Mercedes-Benz has pursued the vision of accident-free travel, and the Mercedes-Benz integrated safety system represents a major step towards realising that dream. The system rigorously implements concepts designed to cover all aspects of automotive safety, from safety while under way to safety in hazardous situations, protection in the event of accidents and minimising the consequences of any accident. After all, better safe than sorry.

Electronic Guardian Angels. Its comprehensive safety technology makes the Sprinter City one of the safest minibuses on the market, and the buses' innovative electron-

ic guardian angels play a major part here. As well as ABS and ASR, the Sprinter is also fitted with such features as ADAPTIVE ESP®, which boosts the vehicle's stability when cornering at speed or having to take sudden evasive action. Unlike conventional electronic stability systems, ADAPTIVE ESP® takes the buses' current load into account when making adjustments.

The BAS braking assistant offers extra safety when braking hard. If the driver hits the brake pedal at more than a certain speed the system interprets this as emergency braking and automatically applies maximum braking force within a fraction of a second, even if the driver has not yet fully depressed the brake pedal. This reduces braking and stopping distances should the driver fail to apply sufficient emergency braking pressure. The adaptive brake lights increase active safety in the event of emergency braking by

providing a more conspicuous warning. The brake lights begin to flash during emergency braking from 50 km/h or higher. If the vehicle comes to a stop after emergency braking from 70 km/h or higher, the hazard warning lights are also activated automatically. These measures warn the vehicles behind and reduce their drivers' reaction times.

Safe from the ground up. Many details make the Sprinter City one of the safest representatives of its class. The Sprinter passenger compartment, for instance, provides passengers and driver alike with better protection than ever before. A front airbag reduces the risk of injury to the driver while a further visible safety gain is provided by the optional bi-xenon headlamps. These provide excellent illumination of the road ahead and to one side, even round sharp bends, thanks to their integral static turning and cornering lights.

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Unmistakably a Mercedes-Benz

Are you ready for a minibus that's a class apart: the technology that flows into the Sprinter City reflects over 100 years of bus building experience. And its strikingly elegant appearance ensure that it delivers a genuine competitive advantage for you.

Outstanding design. The Sprinter City 65 can be distinguished at a glance from its smaller but no less attractive little brother, the Sprinter City 35, by its distinctive frame structure and the amply-dimensioned panoramic windows. However, both have in common a muscular front end with that distinctive star and powerful lines running purposely along the sides from front to rear. Clearly-contoured rear lamps, the instantly recognisable City lettering and the bold eye-level central brand insignia provide confident finishing touches. The Sprinter City, unmistakably a Mercedes-Benz!

Showing the way. You can choose either LED or LCD versions of the Sprinter City's destination display. Both are of compact size and can be programmed to suit your requirements. In the Sprinter City 65 the front display is fitted behind the Panorama windscreen, while it is housed in a separate pod on the roof of the smaller Sprinter City 35.

Everything from a single source. Unlike other minibuses, where the base vehicle and superstructure are produced by different manufacturers, the Sprinter is 100% Mercedes-Benz. That's something you'll notice throughout the Sprinter City's service life, because all the components are designed for each other. Because your vehicle comes from a single source, Mercedes-Benz is your sole contact partner whatever your query, not only for advice and customer care but also via *OMNIplus*, our service partner for Mercedes-Benz omnibuses.

All-Star Service. With a Sprinter City you benefit from a vehicle which sets the standards in its class, and that includes our service levels. In keeping with the high expectations we have of ourselves at Mercedes-Benz, the all-round services we offer are in a class of their own. So the Sprinter City delivers benefits for you even when it's not in use.

OMNI*plus* – a partner that keeps your business on the move



Service that's always there for you

Keep moving. OMNI*plus*, the service partner for your Mercedes-Benz bus or coach will help you do just that thanks to the closest-knit bus and coach-specific service network in the whole of Europe, the ServiceCard, 24h SERVICE as well as OMNI*plus*-approved genuine parts and accessories, all with the quality you'd expect from OMNI*plus*. We also offer the OMNI*plus* TireService and, covering all of Germany, the OMNI*plus* BusPool. For the best possible level of assistance in the event of a breakdown.



Choose from a range of options that delivers what it promises

Benefit from extensive workshop expertise. The OMNI*plus* ServiceSelect service contract model provides you with a customised service package for repair and maintenance, allowing you to increase the operational readiness of your fleet – with reliable fixed costs and no nasty surprises. All of which means you can plan your vehicle operating costs more accurately and also benefit from minimal downtime and administrative overheads.



Training camp for professionals

Whether it's safety training, eco-training, technology training or communication training – OMNI*plus* enables you to specifically hone your technical skills and build on your know-how. And, of course, OMNI*plus* driver training courses qualify as continuing education under the Professional Drivers' Qualification Law.



Europe-wide selection of used vehicles

OMNI*plus* offers you a large selection of used vehicles throughout Europe. Our network of 25 used vehicle centres and the numerous online offers on our website make it easy for you to find the right bus or coach. Detailed information and suitable vehicles can be found on the Internet at www.usedvehicles.omniplus.com



Financial services tailored specifically for buses and coaches

Our bus and coach-specific financing, leasing and insurance services provide you with an extremely fair solution to your operating requirements. The experts from Mercedes-Benz Bank will provide you with specific advice and put together a compelling package for you tailored to your personal requirements.



Latest news and in-depth information

We do our utmost to constantly improve and extend the OMNI*plus* service line-up, not least because we are determined to make sure you'll also go away entirely satisfied in future. Take a look on the Internet for the very latest news and detailed information on all our services, simply by going to www.omniplus.com

Further information is available from your bus and coach dealer. Or visit us at: www.mercedes-benz.com

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